

Gold Rush: Regulating Food Delivery in the United States

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WHY STUDY *FOOD*
DELIVERY
REGULATION IN
THE UNITED
STATES?

PROBLEM 1

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Solution

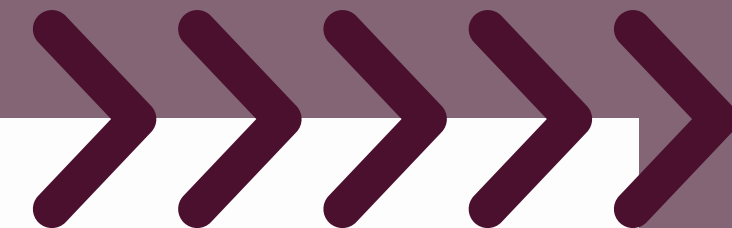
Comparative study of FDF regulation across the United States

General Objectives

- Explore TPDP/FDF regulation
- Establish whether there is variety in content of TPDP/FDF statutes

Theoretical Framework

What can explain the variation in regulatory content?



Regulation

Institutional arrangements
Resources

Diffusion

Learning
Imitation



Hypotheses

General Objective

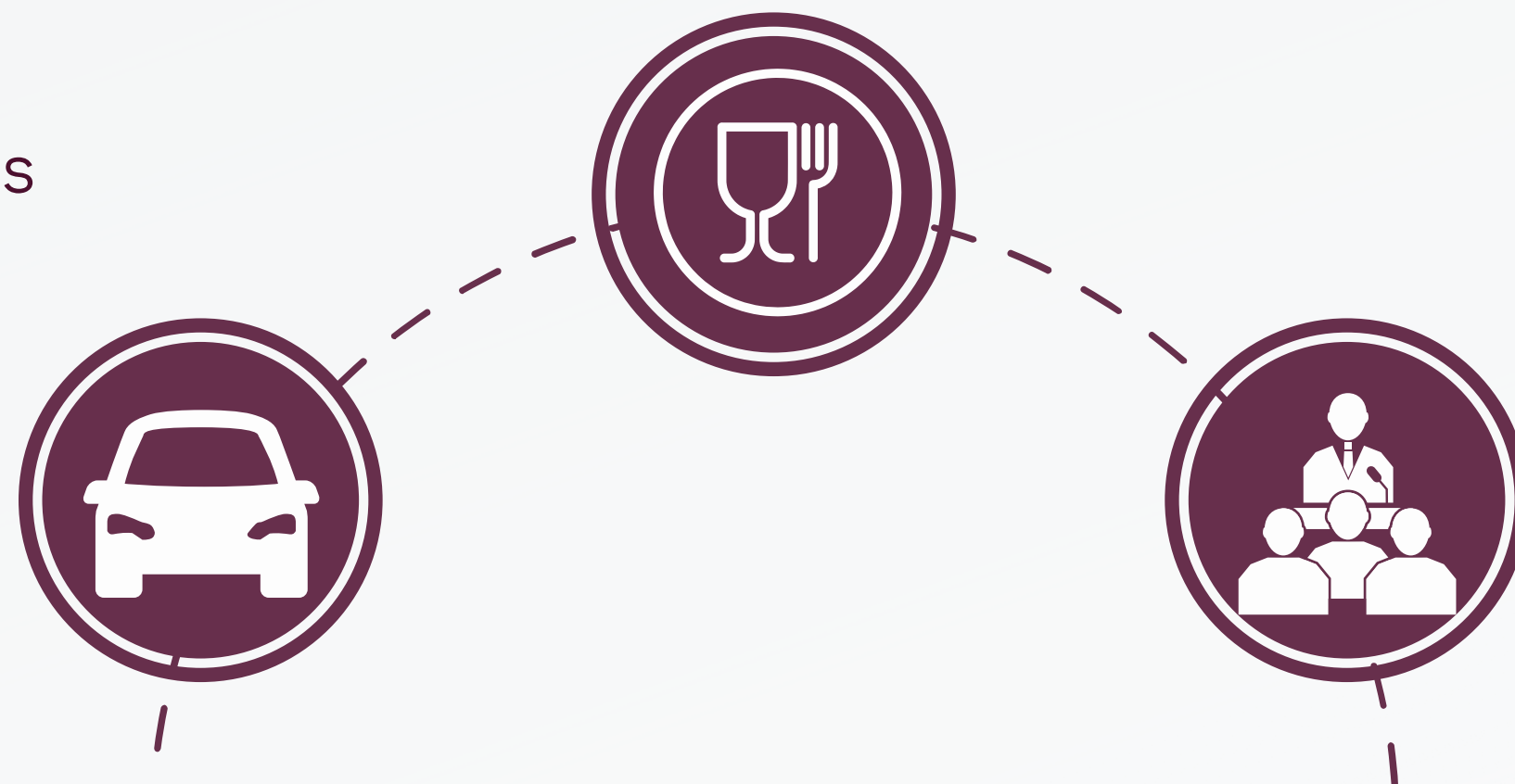
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Hypothesis 1

As legislative capacity increases, stringency of statutory regulation increases

Hypothesis 2

As more states begin regulating TPDPs, the likelihood that a state will begin regulating TPDPs increases



Data and Coding

DATA

Legislative Websites, NCSL, KFF, Platform Websites, Ballotpedia

LANGUAGE

What behaviors are being constrained and to what extent?

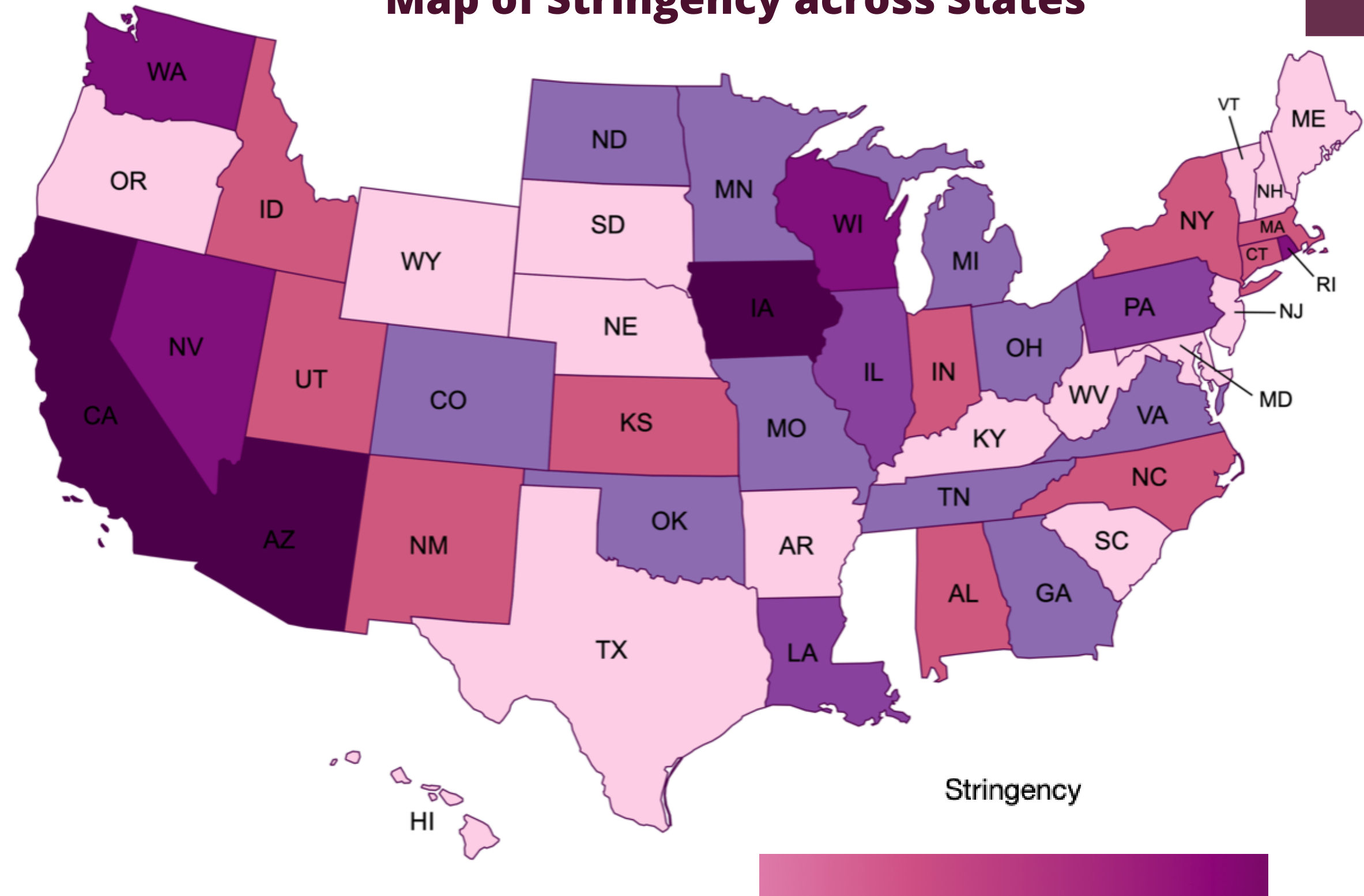
TIME

Are there explicit references to time in the requirements ?

PARTY

Which Party (Platform, Seller, Worker, Consumer, Department) is being regulated?

Map of Stringency across States



Methodology

Regulation

Capacity and Stringency

Ordinary Least Squares regression (OLS)

Diffusion

Party and Geography

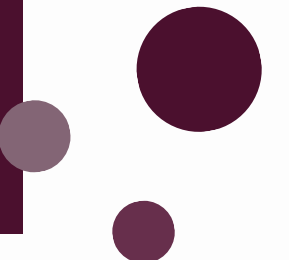
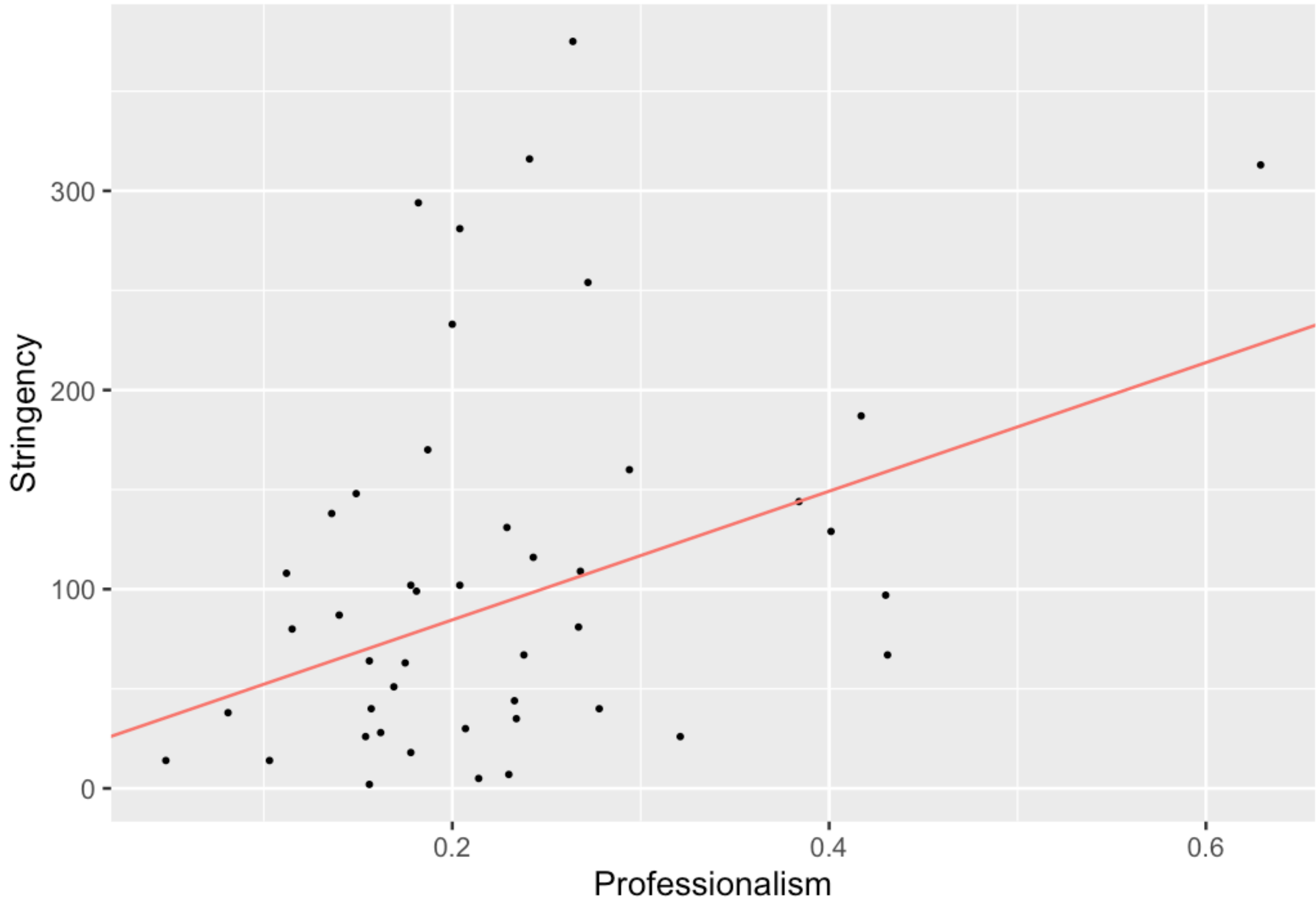
Event History Analysis (EHA)



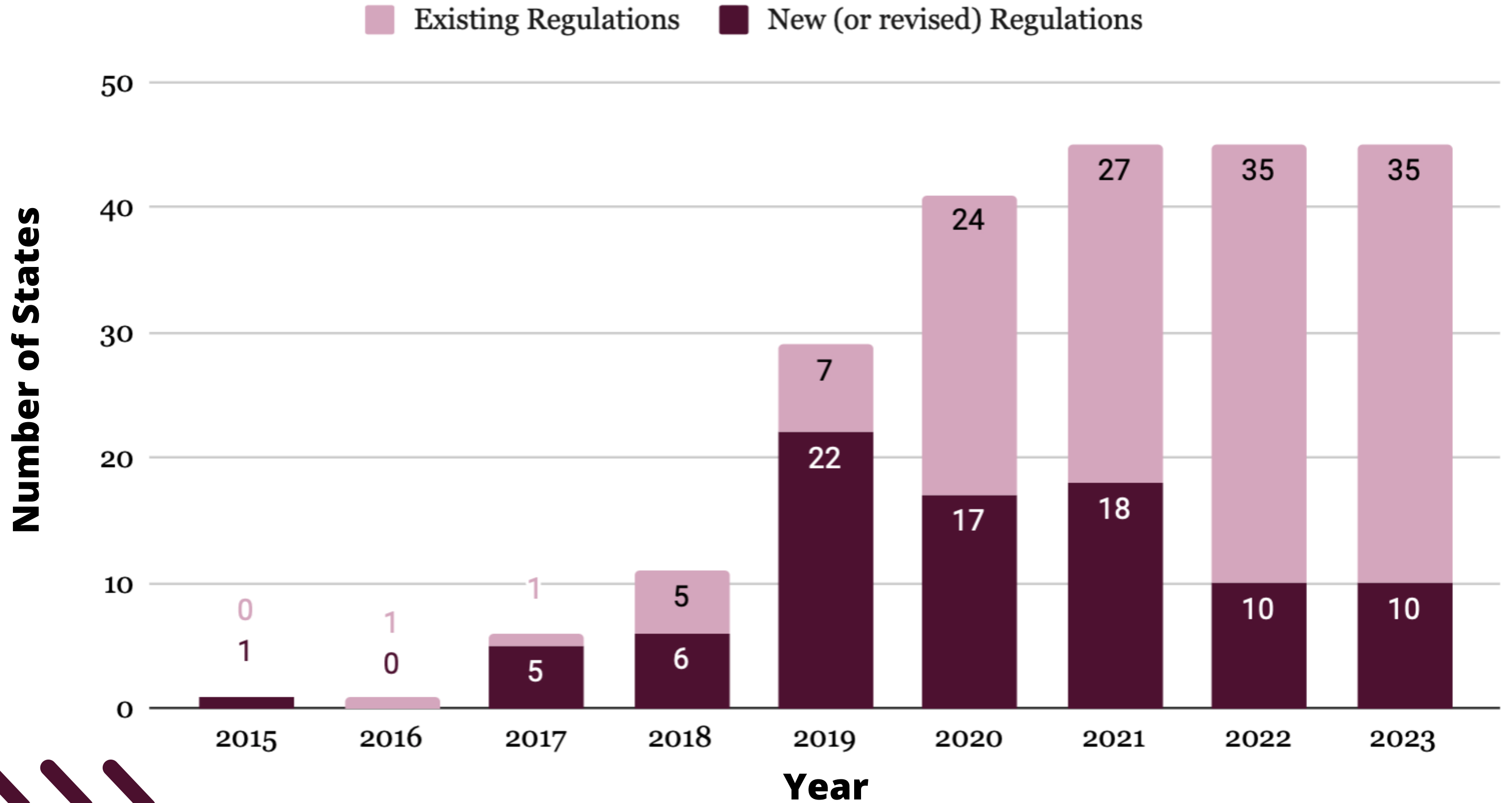
Results

- Variation in TPDP Regulation
- Weak support for Hypothesis 1 (Regulation)
- Support for Hypothesis 2 (Diffusion)

Graph : Professionalism and Stringency



States with Regulation (by Year)



Factors of Regulation

Platform

Region

Referendum

Worker

Region

Urbanization

Department

Region

Staff Size

Seller

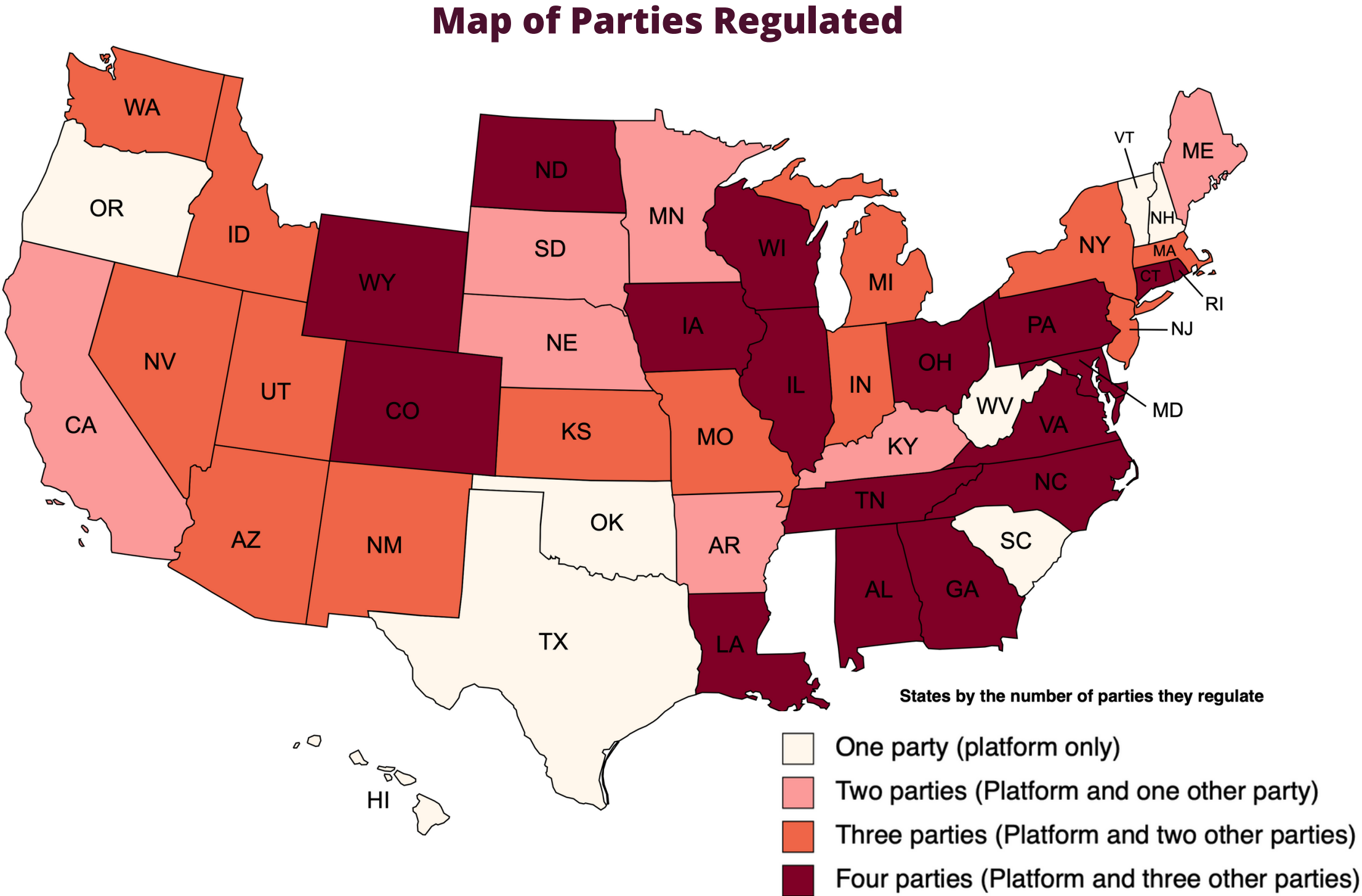
Region

Staff Size

EHA RESULTS | DIFFUSION ANALYSIS

No Evidence

- 1. Stringency and (...)
- 2. Partisanship
- 3. Base Salary





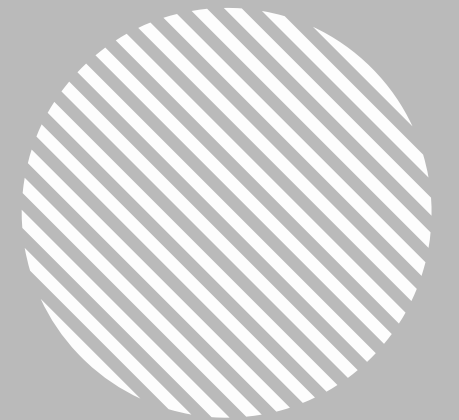
RECAP

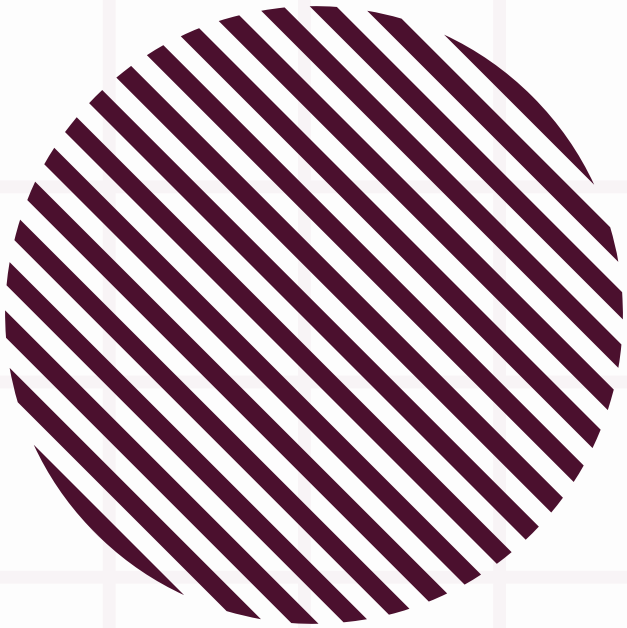
What do we now know about the variety of TPDP/FDF regulation?

1) It exists

2) Stringency is not explained by legislatures access to resources or popular predictors of platform popularity

3) There are some regional patterns in the regulation of the different parties related to TPDP





Thank you

Kerrigan Adkins



Questions

???

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Theory

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Results (Regulation)

Results (Diffusion)

