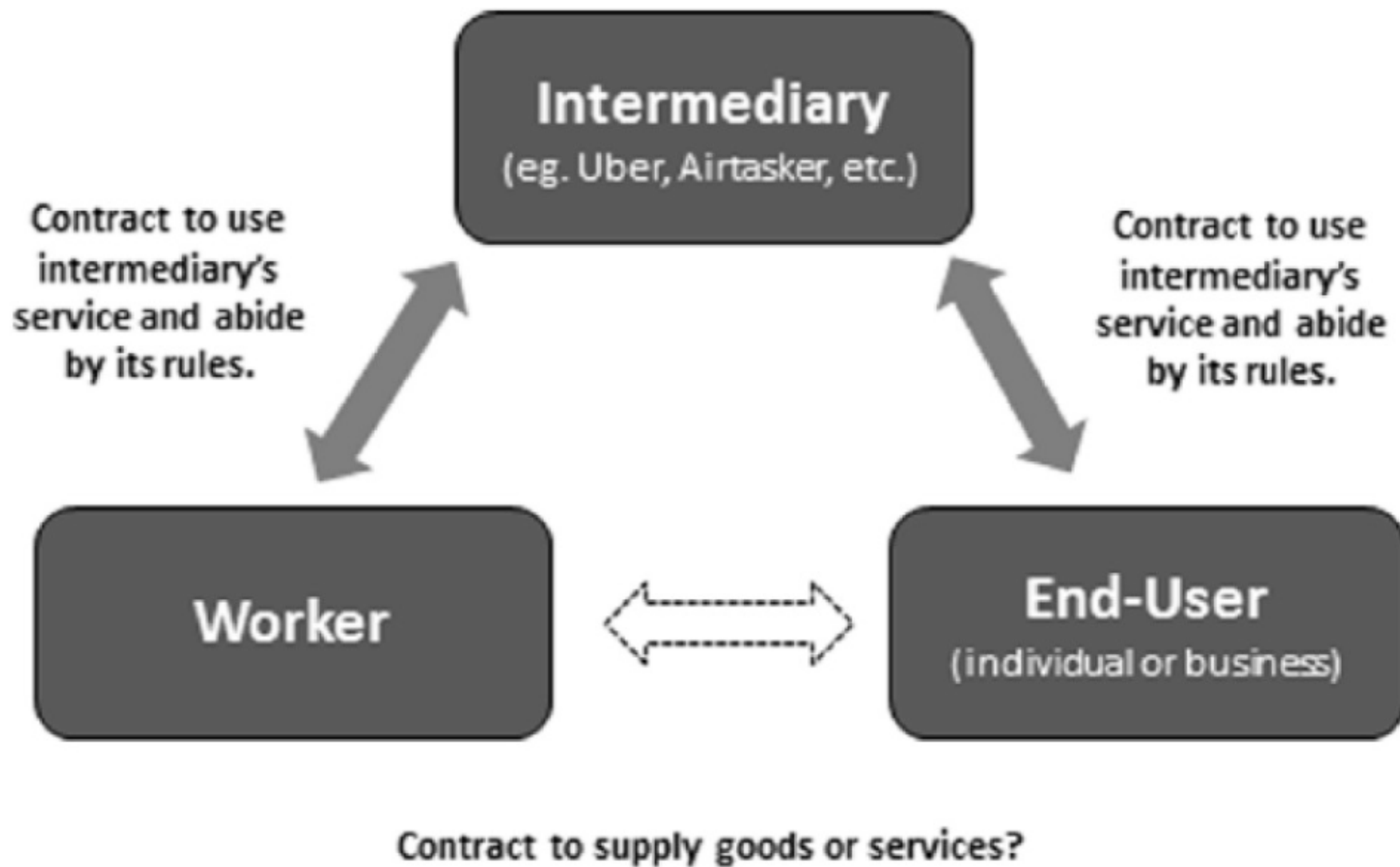
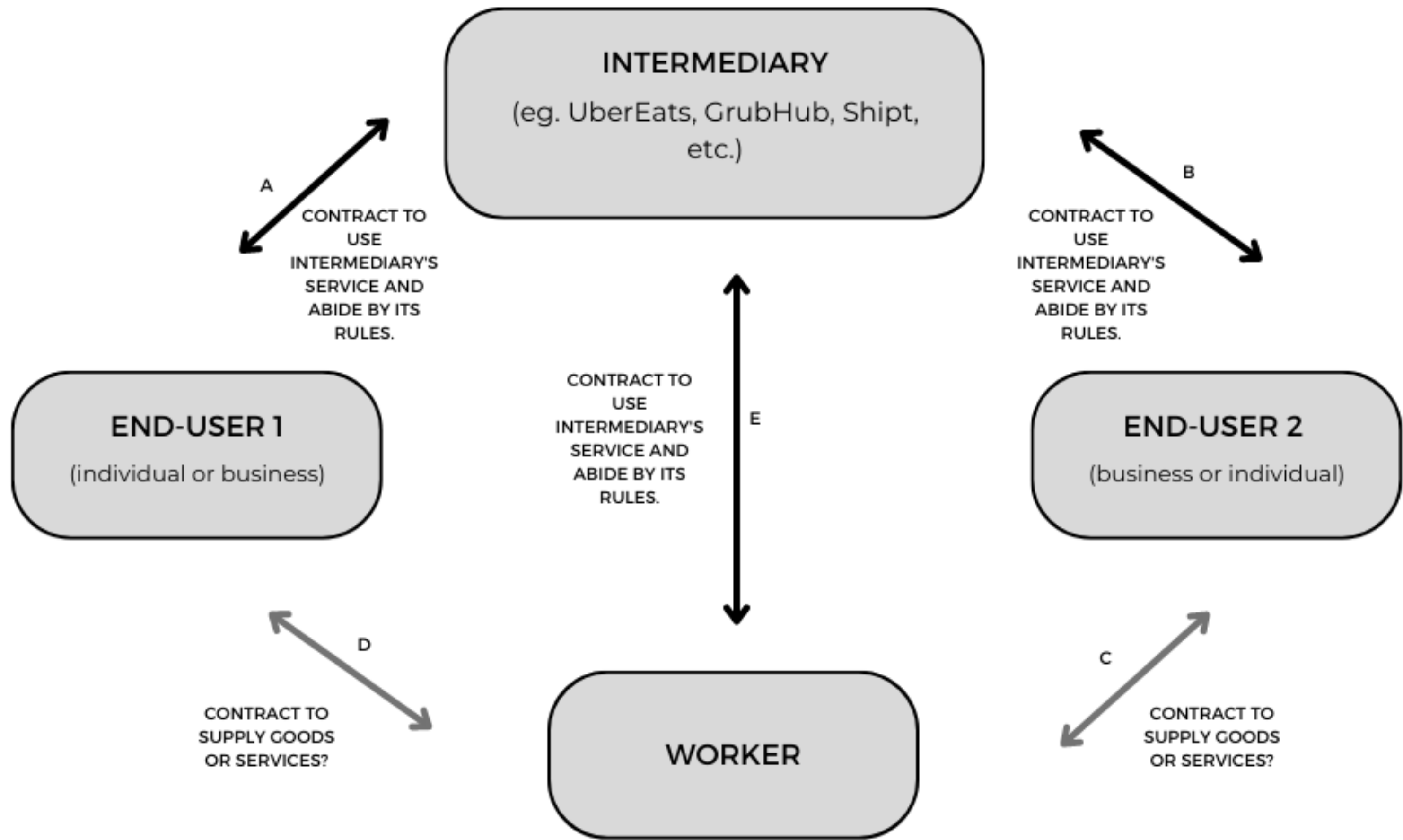




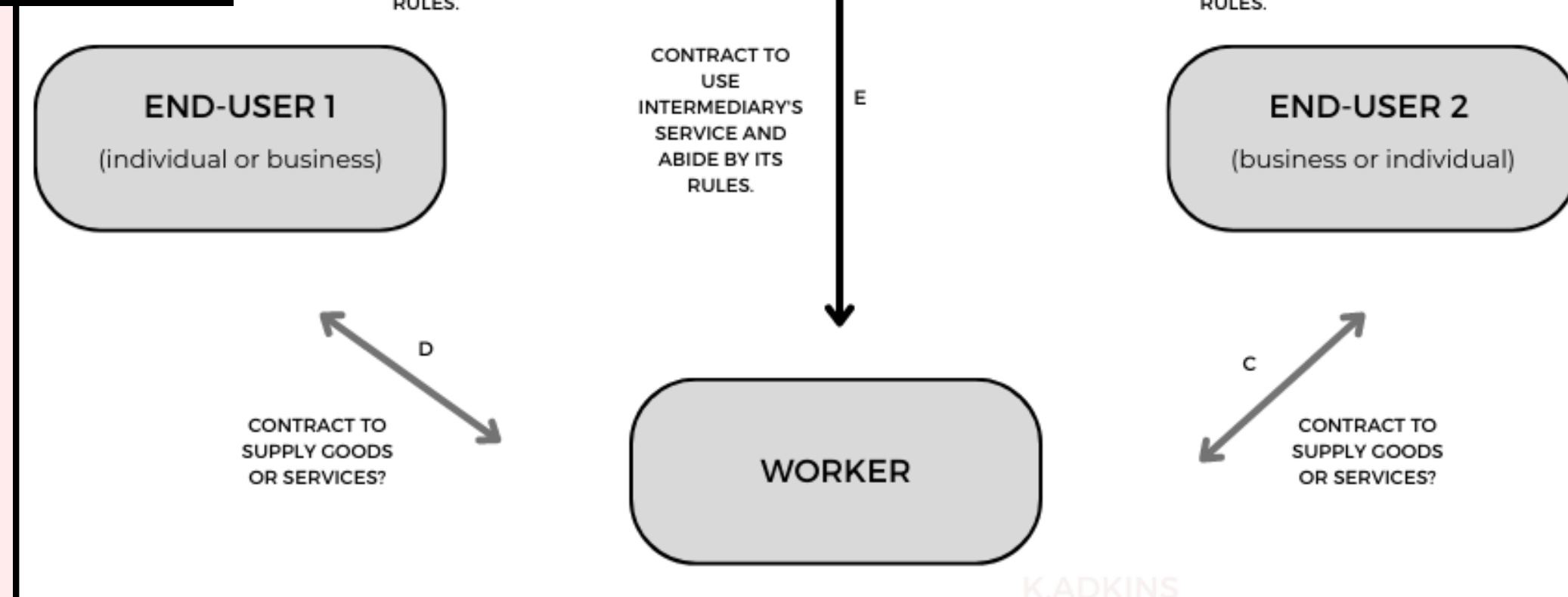
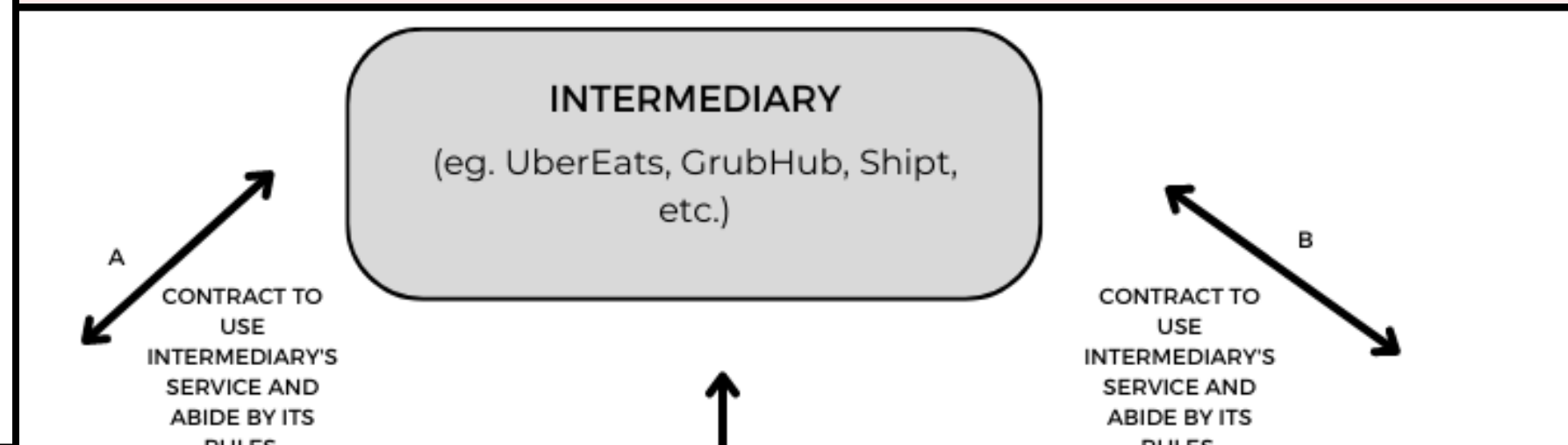
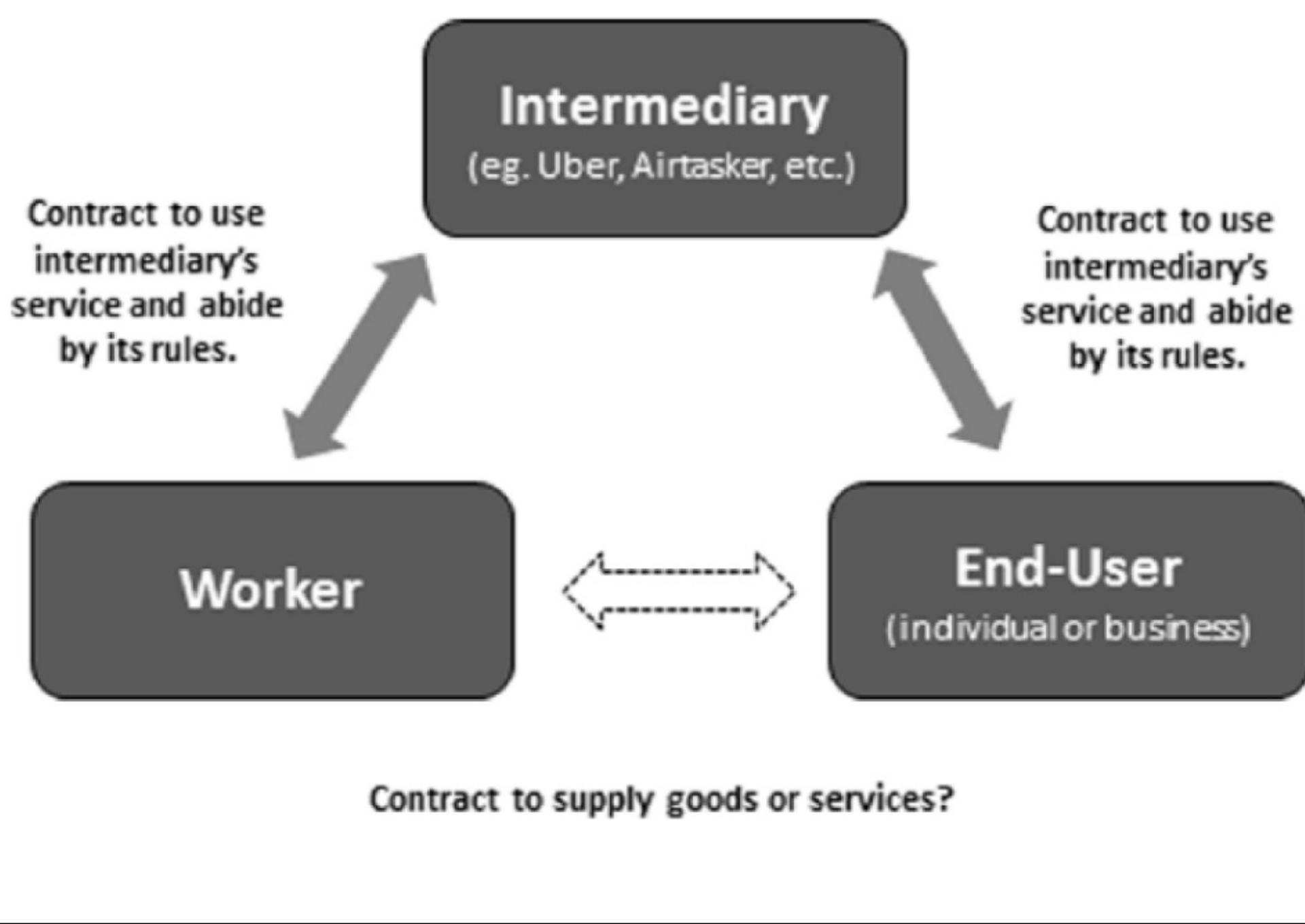
Gold Rush: Regulating Food Delivery in the United States

Kerrigan Adkins





Stewart and Stanford 2017



Adkins

PROBLEM 1

The Gig/Platform Economy literature is underdeveloped in the US

PROBLEM 2

The regulation literature often focuses on a singular actor or action at a time

PROBLEM 3

The narrowness of many policy arenas makes generalization difficult

Solution

Comparative study of FDF regulation across the United States

General Objectives

- Explore TPDP [Third Party Delivery Platforms] /FDF [Food Delivery Facilitator] regulation
- Establish whether there is variety in content of TPDP/FDF statutes

Theoretical Framework

What can explain the variation in regulatory content?

Diffusion

Learning
Imitation

Regulation

Institutional arrangements
Resources

Hypotheses

General Objective

- Explore TPDP/FDF regulation
- Establish whether there is variety in content of TPDP/FDF statutes

Hypothesis 1

As more states begin regulating TPDPs, the likelihood that a state will begin regulating TPDPs increases

Hypothesis 2

As legislative capacity increases, stringency of statutory regulation increases



Data and Coding

Map of Regulation across States

DATA

Legislative Websites, NCSL, KFF, Platform Websites, Ballotpedia

LANGUAGE

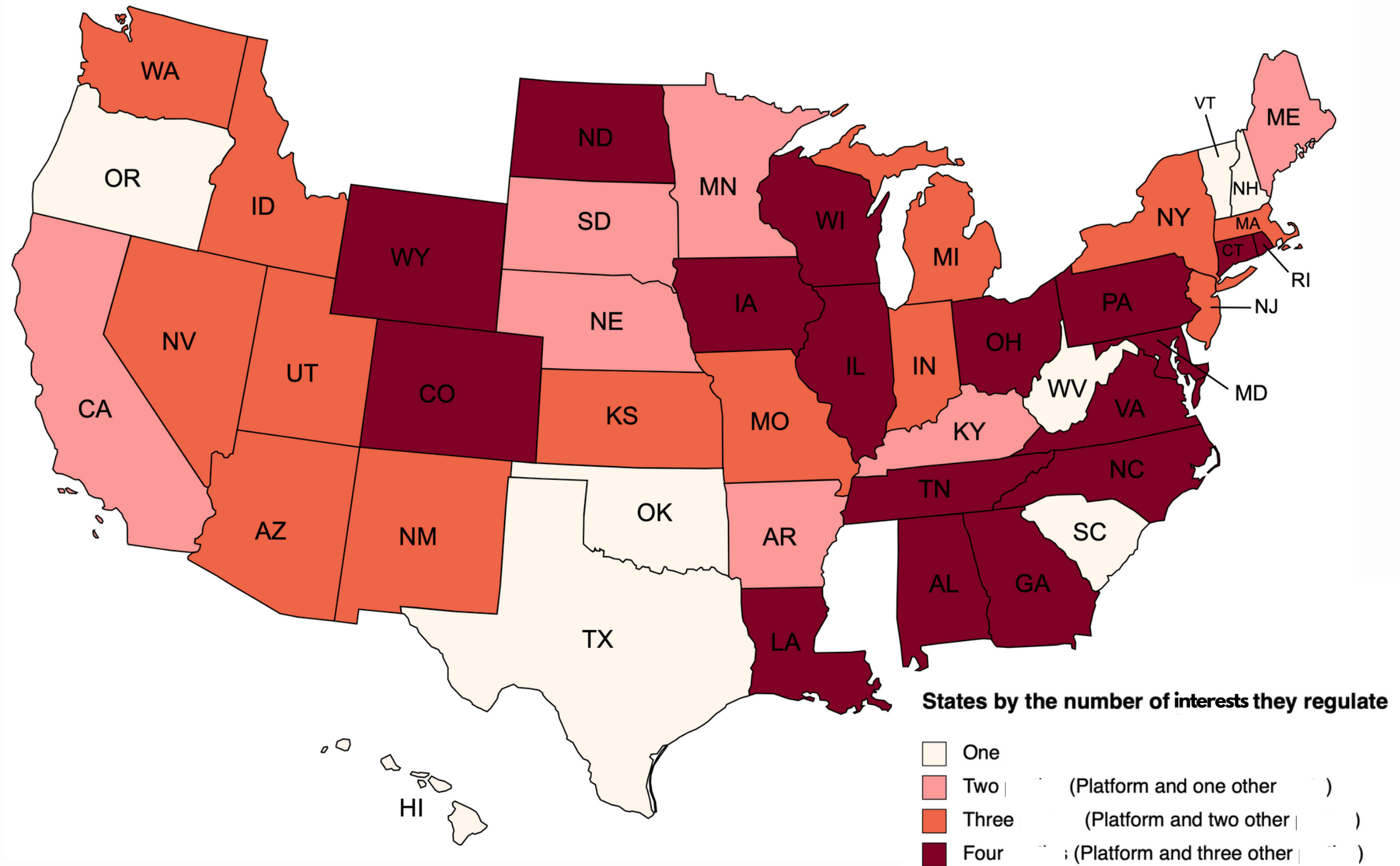
What behaviors are being constrained and to what extent?

TIME

Are there explicit references to time in the requirements ?

AREA

Which segment of TPDPs (Platform, Seller, Worker, Consumer, Department) is being regulated?



Methodology

Diffusion

Party and Geography

Event History Analysis (EHA)

Regulation

Capacity and Stringency

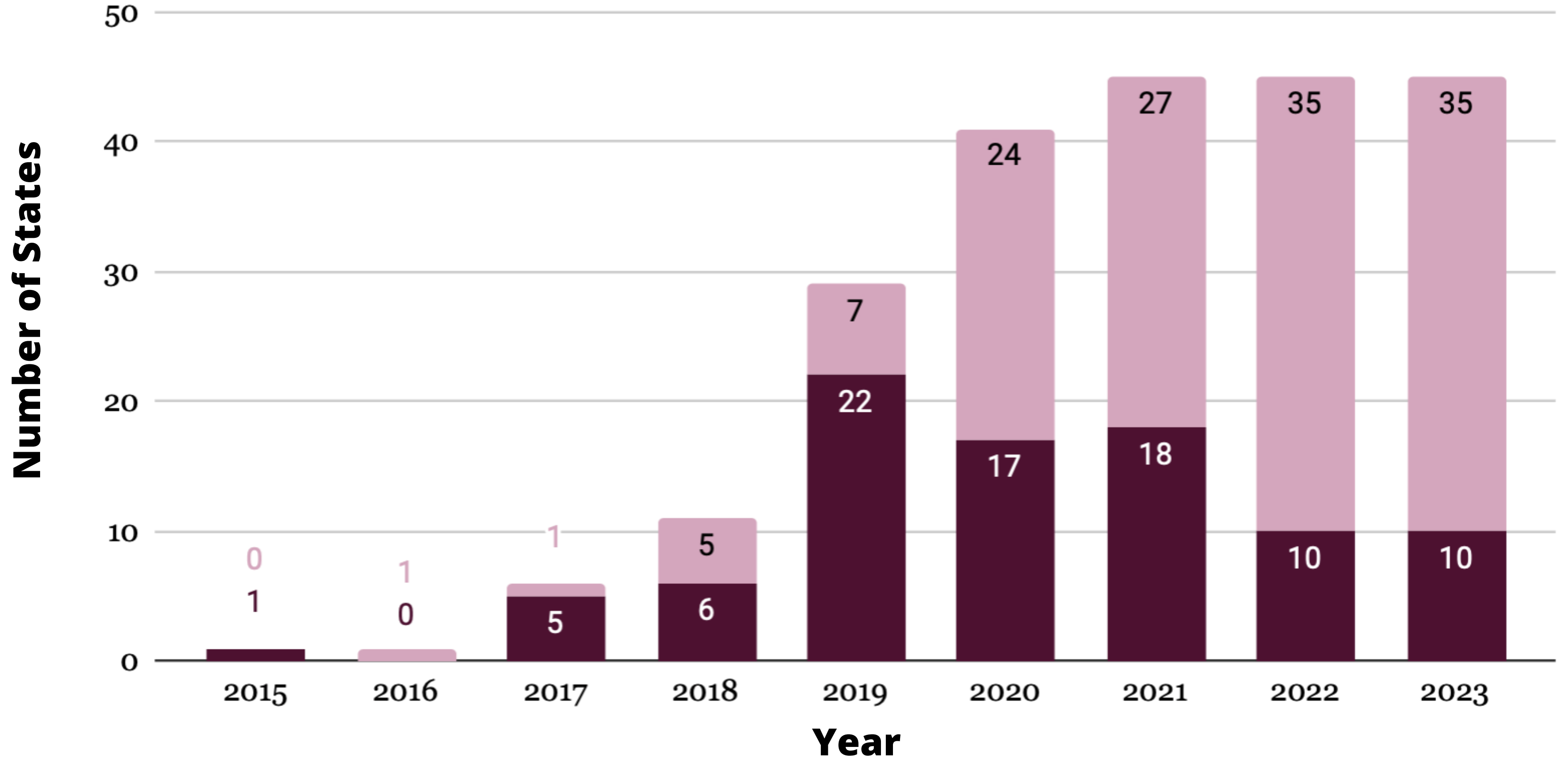
Ordinary Least Squares regression (OLS)

Results

- Variation in TPDP Regulation
- Support for Hypothesis 1 (Diffusion)
- Weak support for Hypothesis 2 (Regulation)

States with Regulation (by Year)

Existing Regulations New (or revised) Regulations



Factors of Regulation

Platform

Region

Referendum

Worker

Region

Urbanization

Department

Region

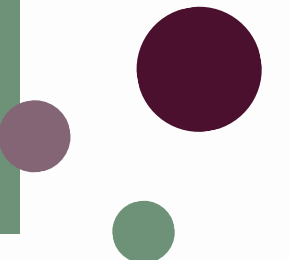
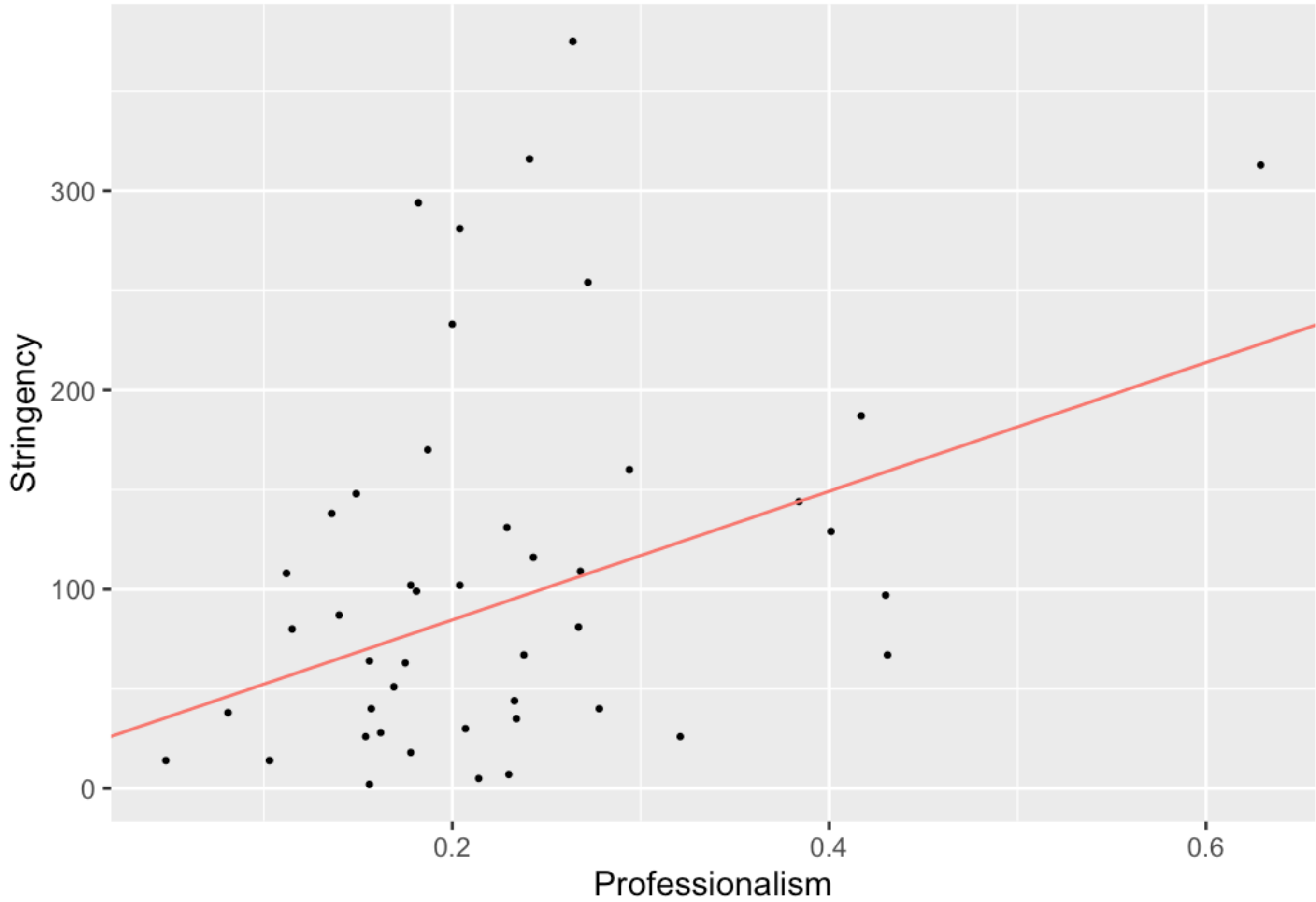
Staff Size

Seller

Region

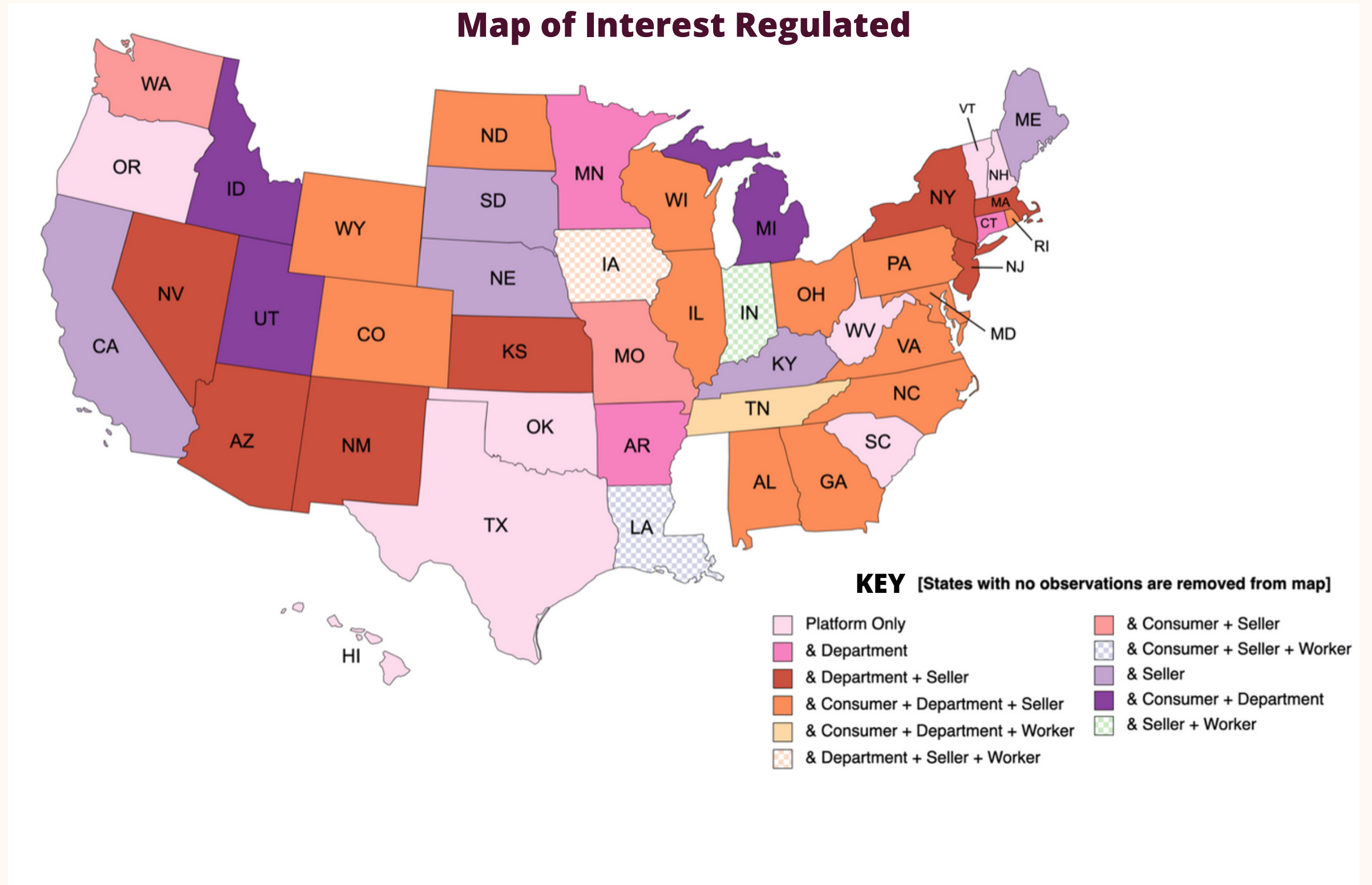
Staff Size

Graph : Professionalism and Stringency



No Evidence

1. Stringency and (...)
2. Partisanship
3. Base Salary



RECAP

What do we now know about the variety of TPDP/FDF regulation?

- 1) It exists
- 2) Stringency is not explained by resources
- 3) Regional patterns of diffusion

Thank you

Contents

Introduction

Theory

Hypotheses

Results (Regulation)

Results (Diffusion)

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Gold Rush | MPSA 2024

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